## THAT WHICH IS CLAIMED IS:

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- A promotional apparatus, comprising;
- a transparent, flexible intravenous fluid

bag; and

- a clock mounted on the flexible intravenous fluid bag.
  - The promotional apparatus according to
     Claim 1 wherein the clock comprises a digital display.
  - 3. The promotional apparatus according to Claim 1 wherein the intravenous fluid bag further comprises an aperture adjacent an end thereof by which the intravenous fluid bag can be suspended.
  - 1. The promotional apparatus according to Claim 3 further comprising a stand and wherein the intravenous fluid bag is suspended from the stand via the aperture.
  - The promotional apparatus according to Claim 1 further comprising a stand and wherein the intravenous fluid bag is supported by the stand on a horizontal surface at an angle relative to the horizontal surface.
  - 6. The promotional apparatus according to Claim 1 wherein the intravenous fluid bag further comprises promotional indicia.

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7. A promotional apparatus, comprising:
two transparent, flexible polymeric sheet
panels disposed substantially parallel to each other
and joined along respective peripheral edges thereof to
form a shape that resembles an intravenous fluid bag;
and

a clock mounted on one of the flexible polymeric sheet panels.

- 8. The promotional apparatus according to Claim 7 wherein the clock comprises a digital display.
- 9. The promotional apparatus according to Claim 7 wherein the pouch further comprises an aperture by which the pouch can be vertically suspended to resemble an intravenous fluid bag in operation.
- 10. The promotional apparatus according to Claim 9 further comprising a stand and wherein the pouch is suspended from the stand via the aperture.
- 11. The promotional apparatus according to Claim 7 wherein at least one of the two transparent polymeric sheet panels comprises promotional indicia thereon.
  - $\mu$  12. A promotional apparatus, comprising: a stand, comprising:

a base;

an elongated column extending upwardly from the base along a first direction and having a first free end; and

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an elongated arm extending outwardly from the elongated column adjacent the elongated column free end and along a second direction transverse to the first direction, wherein the elongated arm has a second free end;

a transparent, flexible intravenous fluid bag having an aperture formed in an end thereof, wherein the intravenous fluid bag is suspended from the elongated arm second end via the aperture; and a clock mounted on the flexible intravenous fluid bag.

- $^{1}$  13. The promotional apparatus according to Claim 12 wherein the clock comprises a digital display.
- H 14. The promotional apparatus according to Claim 12 wherein the intravenous fluid bag further comprises promotional indicia.
- 15. The promotional apparatus according to Claim 12 wherein the stand further comprises a card holder disposed on the base.
- - a clock mounted on the block front face.
- $^{\mathcal{N}}$ 17. The promotional apparatus according to Claim 16 wherein a cavity is formed within the front



face of the block and wherein a portion of the clock is disposed within the cavity.

- 以 18. The promotional apparatus according to Claim 16 wherein the block further comprises an aperture adjacent an end thereof by which the block can be suspended.
- 19. The promotional apparatus according to Claim 18 further comprising a stand and wherein the block is suspended from the stand via the aperture.
- 20. The promotional apparatus according to Claim 1 wherein the block further comprises promotional indicia disposed on the face thereof.